



National Network of Embroidery Professionals

A World of Difference

**Over 1,600 Members
Can't Be Wrong!
Don't be left
behind.**

NNEP is *the*
association for
embroidery
professionals.
Grow your business
with NNEP!

Join Today!



NNEP – National Network of Embroidery Professionals

You have questions. At NNEP, we have the answers! We offer you the best real world embroidery information, time-tested ideas, incredible savings opportunities and excellent business support to take you where you want to go. NNEP is the largest national organization for professional embroiderers! NNEP provides information and benefits you need as an embroidery business owner. As a member, you receive immediate access to:

Embroidery Benefits

- ❖ **Money saving opportunities** – from more than 110 vendors. The savings you realize will more than pay for your NNEP membership many times over!
- ❖ **Sourcing** – need help finding products? Our free product locator service helps you find blank goods.
- ❖ **Phone support** – experts are just a toll-free phone call away! When you need help, the NNEP team of embroidery experts is available with free, unlimited phone support.
- ❖ **Production advice and assistance** – have a job you just don't know how to tackle? We provide suggestions, advice, solutions.
- ❖ **Quarterly newsletter** – receive the NEWS, filled with first-rate embroidery ideas and business insights.

Business Benefits

- ❖ **Pricing, sales and marketing strategies** – do you feel all alone? Help is available, customized for your business.
- ❖ **Promotional products** – free access to promotional products suppliers
- ❖ **Business insurance** – do you know how well your business is covered? Work with a company that specializes in commercial embroidery businesses.
- ❖ **Credit card processing** – do you want to increase sales by accepting credit cards? Members work with a company that offers outstanding rates.
- ❖ **Freight savings** – enjoy savings on select FedEx services. Free enrollment!
- ❖ **Expert financial planning** – plan for your financial future. Offer this service as an employee benefit, as well.
- ❖ **Virtual Showroom** – establish your business as THE place to order everything with a logo. Your customers will love it!

Online Benefits

- ❖ **Free Directory Listing** – on EmbroideryNetwork.com (a \$150 value).
- ❖ **Free Exchange** – a members-only online resource to share information.
- ❖ **Free Classifieds Marketplace** – where members buy and sell services and equipment.

Fast track your business growth.

Join NNEP today – a nationwide network of embroidery and apparel decoration business owners.

Annual membership dues: \$245 for first year, renewable at \$220 per year.

Non-US residents, add \$40 (U.S. funds).

Join online at www.nnep.net, mail or fax in your application, or call us at **1.800.866.7396**.



Education

NNEP is dedicated to providing members with the information and resources needed to succeed. Meet with and learn from other professional embroiderers and industry experts at all of the NNEP's educational events.

Annual Spring Conference

- ❖ Education – attend two days packed with seminars on embroidery methods, marketing ideas, digitizing techniques and entrepreneurial education.
- ❖ Trade show – meet with suppliers and see what's new in the industry.
- ❖ Thursday night Casual Gathering – catch up with old friends, make many new ones in a "family reunion" atmosphere
- ❖ Friday night Gala Party – enjoy the largest gathering of embroidery professionals in the nation.
- ❖ The famous NNEP Garage Sale – you'll love it!

Embroidery Mart

NNEP provides the only national trade show created just for you – embroidery business owners. At the Embroidery Mart, you will find:

- ❖ Exhibitors showcasing the latest in equipment, apparel, supplies, accessories and non-traditional items.
- ❖ Free product demonstrations and training by exhibitors.
- ❖ Opportunities to meet with industry peers and experts.

"Our ten years with the Network has been worth every penny to us! The support and money saving opportunities help us realize what a value the Network is..."

—Don Stover, SEW YOUUnique

"This will be my third time to Nashville. I look forward to being updated on the new products in the market. Seems like I can get a one-on-one with the distributors more than when I go to [other] shows."

—Ethel Adams,
Bootheel Embroidery & Imprinting

"I just appreciate so much my membership to NNEP – everyone is so helpful..."

—Margie Eckenrode,
Uniquely Yours Embroidery



Remember, if you have questions about your embroidery business, NNEP is the place for answers!

NNEP – we're with you every step of the way.

You Have Questions...

- ❖ "How do I price my embroidery?"
- ❖ "Help! Where can I get pink satin baseball jackets?"
- ❖ "I have an order that's too big for me to handle. What do I do?"
- ❖ "Can I afford to buy another machine?"
- ❖ "Should I be exploring the idea of a storefront?"
- ❖ "I'm working so hard – why don't I seem to have any money?"

We Have Answers!

- ❖ Get answers to all your embroidery questions from your team of NNEP professionals.
- ❖ We are experienced embroiderers – let our expertise guide you. We help members all across the country, every day!

We are the NNEP, and we are here to help!



Jennifer Cox, President, is the outgoing one who, after a career in sales and conference management, brought her sparkling personality to the NNEP family of professional embroiderers. There's nothing Jennifer loves better than a challenge, so call her and ask her to help with yours! Jennifer says, "I've found designing and developing NNEP's many undertakings to be both challenging and stimulating. Most of all, I want NNEP to be the best organization it can be, and to provide the very best possible service to our members."



Arch Ritchie, Vice President, is the business guru of NNEP. He combines business savvy with a focus on values, especially trust and fairness. "For me," Arch says, "owning a business means that you can put into practice your own values and standards. Based on our values, we have built NNEP into an organization that works well for all of our members. It's where we come together in friendship and goodwill."



Susan Ritchie, Vice President, is an embroidery expert, having expanded her art needlework boutique into a multi-head embroidery business serving small corporations. Susan says, "Success is a key word for me. Whenever I hear that someone has added a machine, expanded into a store, or had an 'ah-ha!' moment, I know that embroidery entrepreneurship is healthy and strong. At NNEP, we're proud to play a role in these successes."



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Membership Application

First Name _____ MI _____ Last Name _____

Company _____

E-mail _____

Mailing Address _____

Shipping Address (if different) _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

Primary Business: Embroidery Screen Printing Promotional Products Laser Engraving

Other _____ No. of Embroidery Heads _____

Secondary Business: Embroidery Screen Printing Promotional Products Laser Engraving

Other _____ No. of Embroidery Heads _____

\$220 Annual Dues \$ _____

Plus \$25 Initiation Fee
(first year only) \$ _____

Total \$ _____

Outside the U.S., \$285 Payment
in U.S. funds must accompany
application, \$260 annual dues.

Method of Payment

Check # _____

Visa MasterCard AmEx
Card # _____

Exp. Date _____

Join online at www.NNEP.net or call, fax or mail in your application **NOW** to activate your membership and start **SAVING!**